

Post Code: WR-FRM-0725

Job Title: Fundraising Manager

Location: Lahore, Pakistan

Type: Full-time | In-Office

Position Overview:

We are looking for a **dynamic, passionate, and result-driven Fundraising Manager** to join our growing team. The ideal candidate will be responsible for developing and implementing effective fundraising strategies, building strong donor relationships, and ensuring the financial health of our programs focused on women's empowerment.

Key Responsibilities:

- Develop and execute a comprehensive fundraising strategy aligned with WEG's vision and programs.
- Identify, cultivate, and secure funding from individual donors, philanthropic foundations, corporations, and government sources.
- Lead grant writing, proposal development, and donor reporting processes.
- Plan and manage fundraising events, donor campaigns, and outreach programs.
- Build partnerships with local and international organizations.
- Maintain accurate donor records and ensure regular communication and engagement.
- Analyze fundraising trends and prepare reports for the leadership team.

Requirements:

- Bachelor's or Master's degree in Development Studies, Nonprofit Management, Public Relations, or related field.
- Minimum **3-5 years of proven experience** in fundraising or donor engagement, preferably in the nonprofit sector.
- Excellent communication and interpersonal skills.
- Strong proposal writing and reporting experience.
- Ability to work under pressure and meet fundraising targets.
- Familiarity with gender-based issues and women's empowerment initiatives will be a plus.

What We Offer:

- A mission-driven and collaborative work environment.
- Opportunities to lead impactful campaigns and programs.
- Competitive salary package.
- Professional growth and training opportunities.

How to Apply:

Send your CV and cover letter with **Post Code: UR-FRM-0725** in the subject line to:

✉ **hr@whiteribbon.org.pk**

Only shortlisted candidates will be contacted.